



National MultiCultural Institute  
Fall 2009 Conference  
November 18-21, 2009

## *Forging New Pathways for Diversity and Inclusion: Building Skills for Collaboration and Dialogue*

Emerging Issues Forum ○ Diversity Leadership Institute ○ Diversity Dialogue

The **2009 National MultiCultural Institute Conference** is the premier conference for professional development and dialogue on cutting-edge diversity and inclusion issues facing the workplace, communities and society.

### ***Emerging Issues Forum*** November 18, 2009

This one-day forum will convene leaders from different sectors and areas of expertise, to engage in thoughtful dialogue on controversial diversity and equity issues. The forum will include a Modeling Difficult Dialogues panel, followed by open space dialogue sessions to focus on action planning and best practice sharing to tackle the ongoing and emerging challenges diversity leaders face.

### ***Diversity Leadership Institute*** November 19-21, 2009

This three-day intensive training program will provide professionals with the skills they need to effectively manage and lead diverse organizations, build internal capacity for inclusive workplace practices, and drive organizational culture change. The Institute offers certificate training programs in:

- *Building Cultural Capabilities for an Inclusive Workplace*
- *Intermediate and Advanced Training of Trainers programs*
- *Implementing Organizational Culture Change Initiatives*

### ***Diversity Dialogue Series*** November 19, 2009

This day of dialogue sessions will provide participants with an opportunity to build and practice skills for effective dialogues on difficult diversity issues. Participants will have opportunities to engage in courageous conversations, using a variety of dialogue methods, on critical and often controversial issues such as LGBT and religious diversity in the workplace, and continuing race and gender bias.

*In collaboration with*



For more information on sponsorship opportunities, please contact:  
Maria Morukian \* Executive Director \* (202) 483-0700 ext.228 \* [mmorukian@nmci.org](mailto:mmorukian@nmci.org)

# Forging New Pathways for Diversity and Inclusion: Building Skills for Collaboration and Dialogue

## About NMCI and FWI



NMCI holds a unique place in the diversity field, focusing its efforts on providing quality diversity training and consulting to organizations and individuals; developing and expanding the diversity field; and supporting a healthy, multicultural society.

Through its programs, NMCI leads efforts to increase communication, understanding, and respect among diverse groups and addresses critical issues of multiculturalism facing our society.

NMCI provides **Organizational Training and Consulting** on diversity issues, publishes books and training manuals through **NMCI Publications**, and initiates **Leading Edge Projects** to produce research and resources that advance the field.

The FutureWork Institute is a global diversity consulting firm that translates future trends to help transform organizations. As the former Global Diversity Practice of Towers Perrin, FWI has a 20-year history and a depth of knowledge of the workplace and workforce of the next 10 years. Using its research and consulting expertise, FWI helps clients listen differently to the voices of their current employees from all generations, races and cultures and feel the urgency of the issues they face.

Current workplace issues are addressed through **Diversity Strategy and Change Process Development, Future Forums, Organizational Assessments, Education and Training, Coaching and Mentoring and Strategy Implementation.**

**NMCI and FWI** have a strategic alliance marking a unique partnership between a leading global diversity consulting firm and a leading diversity nonprofit organization. This alliance between two champions in the field of diversity and inclusion models the collaboration and shared practices that we believe is crucial for the sustainability of the field.

For this reason, NMCI and FWI are convening the **Emerging Issues Forum, Diversity Dialogue Series, and Leadership Development Institute** to provide opportunities for other individuals and organizations committed to a diverse and inclusive society to forge new pathways toward collaboration and dialogue.

## Who Attends NMCI's Conferences?

NMCI's conferences bring together decision-makers and leaders from across the country and around the world to explore important issues of diversity and inclusion facing our society.

### Our conference participants are:

- Higher Education administrators and faculty
- Educators (K-12)
- Diversity and inclusion practitioners
- Healthcare professionals
- Corporate diversity leaders
- Senior executives

### **Notable Names at Past Conferences:**

*Michael Eric Dyson  
Naomi Tutu  
Cornel West  
Lani Guinier  
Rohini Anand  
Margaret Regan  
Wilma Mankiller  
Bev Smith  
John Fernandez  
Renee Pouissant  
Angela Oh  
Rubén Martinez*

## Fall 2009 Program Highlights

### Emerging Issues Forum

- Convening thought leaders from across the country to engage in dialogues on difficult diversity issues facing our society today and into the future.
- **“Modeling Dialogue” Panel** featuring key diversity leaders engaging in dialogue to seek collaboration rather than controversy.
- **World Café** engaging participants in thoughtful dialogues on sensitive emerging issues.
- **Action-Oriented Open Space Dialogue Sessions** to transform our dialogues into action and engage in best practice sharing.
- Presentation of NMCI's **Leading Lights Diversity Awards** recognizing non-profit organizations that demonstrate outstanding leadership.

### Diversity Leadership Development Institute

- **Intensive Certificate-Based Workshops** for Diversity Practitioners, including Managing Workplace Diversity, Training of Trainers programs, Leading Organizational Culture Change.
- **“Ask the Diversity Experts” Luncheon** featuring diversity specialists in a variety of interest areas engaging in roundtable discussions to share expertise and best practices.

### Diversity Dialogue Series

- Cutting edge sessions using various methods of dialogue to address critical diversity issues.

### **What people are saying about NMCI conferences:**

*“...a great benefit and helped me to feel confident and gain my knowledge to conduct the workshop at our school.”*

*“Heightened awareness & advanced facilitation skills.”*

*“...inspiring and reaffirming why I do what I do, having the opportunity to meet so many awesome people and learning from them and getting to go outside of my ‘safe box’ as a result.”*

*“I am better able to handle difficult, strong & challenging situations.”*

# Forging New Pathways for Diversity and Inclusion: Building Skills for Collaboration and Dialogue



## Benefits of Sponsorship

NMCI's Conference offers the following unique benefits:

- Association with widely recognized leaders in diversity and inclusion
- Exposure and access to senior-level leaders in diversity practices
- Connection with potential clients and consumers
- Opportunity to build national recognition as a committed leader in diversity and inclusion
- Complimentary registrations to skills-building workshops and dialogues
- Additional exposure through NMCI website, newsletter, e-blasts, and conference promotional materials

### Sponsorship Levels:

*Presenter* ○ *Champion* ○ *Leader* ○ *Advocate* ○ *Ally* ○ *Supporter*

#### Past Sponsors Include:

- Sodexo
- Boehringer Ingelheim
- Johnson & Johnson
- Duane Morris, LLC
- DLA Piper
- FutureWork Institute
- Carlson Companies
- Medtronic
- Dunwoody College of Technology

## *Sponsorship Levels and Benefits*

The National MultiCultural Institute offers a variety of opportunities for supporting the **Emerging Issues Forum**, **Diversity Leadership Institute** and **Dialogue Series**. These sponsorship opportunities are listed below.

Level:	Events (select one):	Benefits:
<b>Presenter \$25,000</b>	<ul style="list-style-type: none"> <li>○ <b>Designated sponsor of Emerging Issues Forum</b></li> <li>○ <b>Designated sponsor of Leadership Development Institute</b></li> <li>○ <b>Designated sponsor of Dialogue Series</b></li> </ul>	<ul style="list-style-type: none"> <li>• Opportunity to introduce a key event</li> <li>• 6 complimentary registrations to the Conference</li> <li>• 6 complimentary tickets to Leading Lights Awards</li> <li>• 10% discount on registration fee for additional company employees</li> <li>• One (1) exhibitor space with 6' x3' table</li> <li>• Prominent logo recognition on all conference signage</li> <li>• Prominent logo recognition in all printed materials</li> <li>• Logo recognition on Welcome sign at conference entrance</li> <li>• Logo recognition on NMCI web site Sponsor page</li> <li>• Recognition in national press release with quote from company representative</li> <li>• Marketing insert in conference welcome bags</li> <li>• Opportunity for product sampling or couponing</li> <li>• Complimentary copy of 2 NMCI publications of choice</li> <li>• Full list of conference participants</li> <li>• Full page ad in Forum Program</li> </ul>
Level:	Events (select one):	Benefits:
<b>Champion \$15,000</b>	<ul style="list-style-type: none"> <li>○ <b>Leading Lights Awards and Reception</b></li> <li>○ <b>Dialogue Series</b></li> </ul>	<ul style="list-style-type: none"> <li>• Opportunity to present at Leading Lights Awards ceremony</li> <li>• 5 complimentary registrations to Conference</li> <li>• 5 complimentary tickets to Leading Lights Awards</li> <li>• Prominent logo recognition on all signage</li> <li>• Prominent logo recognition in all promotional materials</li> <li>• Logo recognition on Welcome sign at conference entrance</li> <li>• Logo recognition with link on NMCI web site Sponsor page</li> <li>• Recognition in national press release</li> <li>• Company marketing insert in welcome bags</li> <li>• Complimentary copy of NMCI publication of choice</li> <li>• Half page ad in Forum Program</li> </ul>

Level:	Events (select one):	Benefits:
<b>Leader \$10,000</b>	<ul style="list-style-type: none"> <li>○ “Modeling Diversity Dialogues” Panel</li> <li>○ “Ask the Diversity Experts” Luncheon</li> </ul>	<ul style="list-style-type: none"> <li>• Prominent logo recognition on all signage</li> <li>• Prominent logo recognition in all promotional materials</li> <li>• 4 complimentary registrations to Conference</li> <li>• 4 complimentary tickets to Leading Lights Awards</li> <li>• Opportunity to introduce sponsored event</li> <li>• Logo recognition on Welcome sign at conference entrance</li> <li>• Logo recognition with link on NMCI web site Sponsor page</li> <li>• Recognition in national press release</li> <li>• Company marketing insert in welcome bags</li> <li>• Complimentary copy of NMCI publication of choice</li> <li>• Quarter page ad in Forum Program</li> </ul>
Level:	Events (select one):	Benefits:
<b>Advocate \$7,500</b>	<ul style="list-style-type: none"> <li>○ Three-Day Certificate Programs (each):               <ol style="list-style-type: none"> <li>1. <i>Building Cultural Capabilities</i></li> <li>2. <i>TOT I</i></li> <li>3. <i>TOT II</i></li> <li>4. <i>Organizational Culture Change</i></li> </ol> </li> </ul>	<ul style="list-style-type: none"> <li>• 3 complimentary registrations to Conference</li> <li>• 3 complimentary tickets to Leading Lights Awards</li> <li>• Logo recognition on Welcome sign at conference entrance</li> <li>• Logo recognition with link on NMCI web site Sponsor page</li> <li>• Recognition in national press release</li> <li>• Company marketing insert in conference welcome bags</li> <li>• Complimentary copy of NMCI publication of choice</li> </ul>
Level:	Events (select one):	Benefits:
<b>Ally \$5,000</b>	<ul style="list-style-type: none"> <li>○ World Café</li> <li>○ Action-Oriented Open Space Dialogue</li> </ul>	<ul style="list-style-type: none"> <li>• Logo recognition on signage</li> <li>• 2 complimentary registrations to Conference</li> <li>• 2 complimentary tickets to Leading Lights Awards</li> <li>• Logo recognition on welcome sign</li> <li>• Logo recognition on NMCI web site sponsor page</li> <li>• Recognition in national press release</li> </ul>
Level:	Events (select one):	Benefits:
<b>Supporter \$2,500</b>	<ul style="list-style-type: none"> <li>○ AM/PM Refreshment Break</li> </ul>	<ul style="list-style-type: none"> <li>• Logo recognition on session signage</li> <li>• 1 complimentary registration to Conference</li> <li>• 1 complimentary ticket to Leading Lights Awards</li> <li>• Named recognition on NMCI web site sponsor page</li> </ul>